

Tru / San Francisco, CA / After a hard day spent shopping in downtown San Francisco, a long massage at newly opened Tru day spa is the perfect reward. Designed by architect Chris Kofitsas, the minimalist, rectangular space is infused with natural light and natural wood touches, with no fussy trappings to be found. Some treatment rooms have good views of the city, while others are flooded with colored light that intermittently changes hues. It's a spa experience akin to drinking a really good martini—refreshing, simple, and very satisfying. www.truspa.com

