

EMM GROUP OPENS GLOBALLY INFLUENCED SEAFOOD RESTAURANT, CATCH LA IN WEST HOLLYWOOD

Renowned hospitality company, EMM Group, opens west coast outpost of acclaimed New York restaurant CATCH

(West Hollywood, CA – September 27, 2016) – Marking its fourth outpost of famed New York eatery CATCH, distinguished hospitality company [EMM Group](#), led by partners [Eugene Remm](#) and [Mark Birnbaum](#), celebrate the newest addition to their dynamic portfolio of successful venues with the opening of [CATCH LA](#). Located above the streets of West Hollywood design district, the globally-influenced, seafood-centric oasis will feature eclectic food and beverage options, combining great food and service with an exceptional vibe to create an unmatched dining experience for its west coast clientele.

"We have always believed that a West Coast outpost of CATCH would be a natural next step for the brand and when we found this space in West Hollywood three and a half years ago it was an immediate 'yes' moment" said Birnbaum.

Designed by Chris Kofitsas, owner of New World Design Builders www.newworlddesignbuilders.com, the 12,000 square foot Los Angeles outpost juxtaposes rustic charm and old-world opulence, exuding a luxurious earthy ambiance with magnificent wooden beams, exposed brick, and hanging floral arrangements. . Reminiscent of CATCH New York, with its signature indoor and outdoor dining areas, the restaurant features an impressive al fresco seating area and an exquisite secret garden feel that boasts spectacular views of downtown Los Angeles and the Hollywood Hills from its 340 seat retractable rooftop.

Remm adds, "We believe unique, special spaces are a natural building block for any CATCH location and knew our vision for this 12,000 square foot, indoor/outdoor rooftop venue would add tremendously to our goal of providing great food, service and vibe to a la carte patrons and event clients alike. We couldn't be more excited to bring CATCH to LA and look forward to the next chapter of our business."

The unique and interactive hotspot will offer a mixed menu, including CATCH classics such as the *Catch Roll*, *Truffle Sashimi*, *Cantonese Lobster*, *Mushroom Spaghetti*, *Tartare Trio*, *Scallops & Cauliflower*, *Lobster Mac & Cheese*, *Bourbon-Miso Black Cod Lettuce Cups* and the renowned "*Hit Me*" *Chocolate Cake*. Alongside these longtime favorites, the menu will also feature dishes with west coast flare and flavors, using fresh, locally sourced ingredients whenever possible and creating an additional menu of delectable vegan and gluten free offerings. The restaurant will also be available for private and semi-private events, offering full catering service for food and cocktails for guests looking to mingle beneath the California sky.

CATCH LA, located at 8715 Melrose Avenue, West Hollywood CA 90069, serves dinner Monday-Sunday 5:00PM-2:00AM (serving food until 12:00AM). For reservations or more information please call 323.347.6060 or visit catchlareservations@emmgrp.com.

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About EMM Group

EMM Group is one of New York's most successful and multi-faceted hospitality management companies. Several divisions devoted to restaurant and nightlife operations, marketing and event production and promotions exist within its framework. Founded in 2006 by **Eugene Remm** and **Mark Birnbaum**, the company owns and operates a dynamic portfolio of venues including globally influenced, seafood-centric **CATCH**, with locations in New York, Los Angeles, Dubai and Playa Del Carmen, as well as American brasserie Lexington Brass, located in midtown Manhattan.

For More Information Visit:

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