

# JOSEPH MARTIN SALON

12/18/2008

TO WHOM IT MAY CONCERN:

When planning a renovation of a new hair salon, I returned to a design team and a construction firm that could design, build and deliver a new salon that was reflective of my clientele and the upscale Madison Avenue location that was relocating to a busy 57 Street location. With a very discerning clientele, I wanted to work with the most capable people. I think I was successful in achieving that objective.

New World Design Builders, with Chris Kofitsas and John Farese, was selected as general contractor. They were more than up for the project. Even with other ongoing projects, they were able to meet their commitments to me. The quality of their work and their desire to please the client, were a welcome addition at a stressful time.

New World Design Builders was able to deliver the project within the time frame specified and was within the budget guidelines. Chris and John were a pleasure to work with.

Sincerely,  
Joseph Strafaci  
President

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