To Whom It May Concern:

Once in a while design collaboration meets all your expectations and then some. As a so-called creative person, I personally have had the pleasure of this kind of experience. I have had such experiences on photo shoots resulting in the perfect shot for fashion and beauty productions with standing ovations.

It's magical when the team of experts pools their talent to a greater purpose. This does not occur very often, however, with the architect Chris Kofitsas, your chances are great.

When I first met Chris Kofitsas, I was very impressed with his portfolio. Each project had its own identity that reflected the ideas that the principals that commissioned Mr. Kofitsas as architect and New World Design Builders as builders had dreamed of.

Chris' own signature is masked and subtly laced in and out of the designs. Very tasteful.

His ability to listen and translate my ideas coupled with his own expertise made working with him a pleasure, better yet, an experience. His enthusiasm and commitment to "Kaizen", continuous improvement, is both refreshing and brilliant. Long after the project had been completed, he is still available and interested in "how things are going".

Now on the business side, Kofitsas and his New World Design Builders is a client's dream. He designs things that he knows his company can build. This saves lots of time and money. His bids and fees have been better than competitive. The relationship between this architect and builder is a no brainer. Obviously its one in the same. I could not begin to put a value on that.

Our space at 15 Mercer Street, SOHO NYC has been photographed for Vogue, NY Times, American Spa, Modern, NY Magazine, Time Out NY, Nylon Magazine and 2 tabletop books on spas and design.

We are very proud of Chris' work; certainly, he is fast becoming one of the countries leading architects, design firm and builders, non-pariell.

Sincerely, Richard & Joyce Calcasola President & Vice President

P.S. Please visit and see for yourself. His details are very cool. P.S.S. He has begun designing a renovation plan for our Merrick Spa/Salon location.

