



Hiring Chris Kofitsas was the single most responsible factor for the current success of Tru.

My intent in hiring an architect was to find someone whose style spoke to me. I had assumed that would exclude anyone who had done a lot of work with spas, as most spas look pretty much the same and are quite uninspired. However, while reading a spa magazine, I fell so in love with one of Kofitsas' designs that I picked up the phone and hired him on the spot. I did so almost despite the fact that he had designed spas in the past. I wanted to do something different. I had worked with architects in the past and was happy to walk them through the nuances of how layout and design can affect the spa's operations. After all, I had been in the trenches running spas for years; I did not think there was much an architect could add in terms of details that would enhance the actual operation.

Boy, was I wrong.

Kofitsas had valuable input on literally dozens of minute but important details that directly affect how we go about doing our business. This input came from Chris' experience building spas, yes, but also from a level detail and involvement that far surpassed any architect I have worked with in the past.

This care and dedication to his craft is also reflected in how he took my dream and through the magic of his easel gave it life. I should mention at this point that my vision of what a spa should be is a bit unconventional. While Kofitsas' past spa experience was a plus when it came to the details, he did not let it taint his interpretation of what I was trying to achieve. When it came to my project he easily discarded any pre-conceived notions that he may have had and let me completely lay out my concept and how I wanted it to be reflected in the design. Chris immediately understood my vision, and then took it to another level entirely. The end result was 100% my vision, my idea, what I wanted -- but it was just so much more than I could have imagined. This, I believe, is where Kofitsas' true genius lies: He achieves killer results not by incorporating the client's ideas within his style, but with spaces that are unique to each client and that completely capture the essence of that client's ideals.

Kofitsas' immense talent is surpassed only by his character as a human being. I can't imagine doing another project without Chris at the helm, and I can't imagine a day that I would not count him as a very dear friend.

A handwritten signature in black ink, appearing to read "CF" or "Craig Fossella".

Craig Fossella  
Owner